Strategy To Win Election



Matrix Intelligence

Election Consulting Services

MI Comprehensive Election Solutions:

-Combining Political Intelligence and Technology

Data-Driven Field Campaigns:

- ✓ Data-Driven Planning
- ✓ Influencers Outreach
- ✓ D2D
- ✓ End-to-End Execution
- ✓ Analysing the ground impact





Ground Profiling:

- Constituency Profiling
- Leaders SWOT analysis
- Caste-Community Analysis
- Retro-current analysis

Scientific Election Surveys:

- Qualitative Insights
- Quantitative Data Collection
- Triangulation of surveys



Social Media Management:



- Targeted Messaging
- Politically Compelling Content
- Data-Driven Strategy
- Strategic Hashtags
- Influencer Collaboration
- Targeted Ads
- Live Streaming
- User-Generated Content
- Clear CTAs (Calls-to-Action)



Media Management:

- ✓ Message Amplification
- ✓ Vigilant Monitoring
- ✓ Skillful Negotiation

Advanced Digital Outreach Arsenal:



- ✓ Strategic IVRS Deployment
- ✓ Bulk WhatsApp Messaging
- ✓ Dynamic Bulk SMS Campaigns
- ✓ Community based outreach

Strategic Booth Management:

- Customized Booth Parchi
- Marking Swing Booths
- Booth Workshops
- Booth Conference Calling Activation



War Room Excellence

- D-Day Voting Management
- Voting day second half Monitoring
- Election Technicalities Workshop

Comprehensive Call Centre Solutions:

- Survey Expertise
- Campaign Monitoring Mastery
- Political Research Prowess
- Skilled Call Handling
- Technology-Driven Efficiency





Inclusive Manifesto Creation

- Collaborative Crafting
- Ensuring People's Engagement
- Goal-Aligned Impact

Data & Tech Integration:

- Leverage Data and Technology
- Data Analytics for Insightful Decision-Making
- Tailored Tech Solutions for Electoral Innovation





Strategic Branding And Advertisement:

- Making candidate visible
- Finding Strategic Locations
- Community Based Outreach





Work History:

Entire State

- Himachal Pradesh 2022
- Uttar Pradesh 2022
- Chhattisgarh 2023



Individual Candidates:

- West Bengal
- Rajasthan
- Odisha
- Haryana



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